



# American Blood

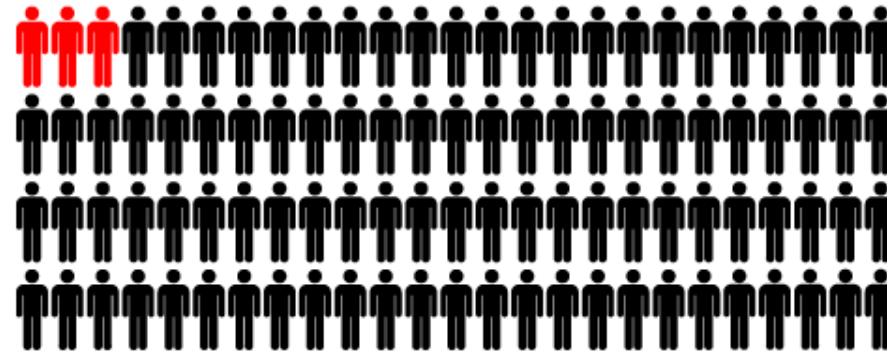
## Information



**10 pints**  
average amount  
of blood in human body

**320 pints**  
total amount of blood  
donated by Al Fischer

**3 in 100** Americans donate blood



**1 pint** saves **3 lives**



Donated whole blood may be transfused to a patient as is, or it may be broken down into its transfusable components - red blood cells, platelets, and plasma. Each component can be used to help save a different patient's life. That's up to three patients who can benefit from a single blood donation.

**15m pints** donated annually



**+** **American Red Cross** blood supply  
is **48 hours** from being empty



**1 person** only allowed **6 pints** of blood donation within a year





?

there are many  
people to donate  
but dying 8 people  
in 100



World Blood Donor Day  
"There's blood where that heart" 14 June 2011

ROLL UP YOUR SLEEVES  
AND GIVE BLOOD

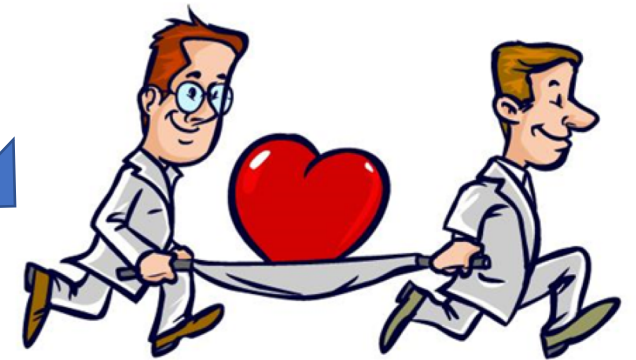
34%

Of donated blood goes  
to cancer patients



Call 13 14 95 or visit  
[donateblood.com.au](http://donateblood.com.au)

 Australian Red Cross  
BLOOD SERVICE

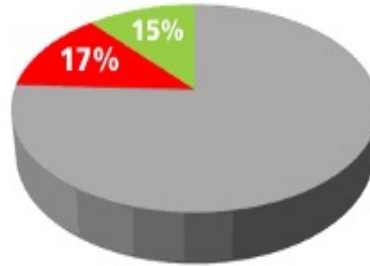


# Information

Every **33** mins, someone in Lane County needs a blood transfusion.

Every **3** secs, someone in the United States needs a blood transfusion.

**17%** of non-donors cite "never thought about it" as the main reason for not giving, while **15%** say they're too busy.



**Where as About 8 in100 are dying from reduce necessary blood type in urgent situation**

Our project Main Focus  
Is Urgent need blood  
Situation



HEALTHWATCHCENTER.COM

## Blood Facts And Statistics



**4.5** million Americans need blood transfusion each year.

Someone needs blood every **2** seconds.



**43,000** pints: amount of donated blood used each day in the U.S. and Canada



About **1** in **7** people entering a hospital needs blood.

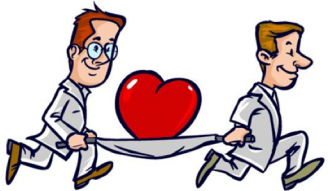
One pint of blood can save up to **3** lives.

Most of the donated red blood cells can be stored up to **42** days.

Shortages of all blood types happen during the summer and winter holidays.



Most donated platelets can be stored up to **5** days.







The registration form is titled "Registration Form" in red. It includes the following fields: First Name, Last Name, Address, Date of Birth, Last 4 Digit of SSN, and Blood Group. A "Submit" button is located at the bottom. The footer features a red heart with a white ECG line and the text "OBLOOD DONATION" with a small red blood drop icon.

Registration Form

First Name:

Last Name:

Address:

Date of Birth:

Last 4 Digit of SSN:

Blood Group:

Submit

OBLOOD DONATION

The emergency response screen is titled "Emergency Response" in red. It features a warning icon and the text "We need you to donate!". Below this, a message asks "We need your help to save a life. Are you ready to donate Blood?". There are two buttons: a pink "Yes" button with a smiling face icon and a blue "No" button with a sad face icon. The footer features a red heart with a white ECG line and the text "OBLOOD DONATION" with a small red blood drop icon.

Emergency Response

We need you to donate !

We need your help to save a life.  
Are you ready to donate Blood?

Yes No

OBLOOD DONATION





Confirmation

Date of Birth:

**OR**

Last 4 Digit of SSN:

Submit



Emergency Response

How long will it take to arrive  
"CITY HOSPITAL" ?

20 minutes

30 minutes

50 minutes

